

R. H. Macy & Co.

HERALD SQUARE NEW YORK

Wool Materials

For the New Fall Suit,
Coat or Frock

Specially Priced

54-Inch Poiret Twill
\$2.89 yd.

In a very fine, supple
weave, unequalled for
the smart coat, dress or
fall suit. In navy only.

54-Inch Tricotine
\$2.97 yd.

The correct weight for
the fashionable street
costume or fall coat.
In navy only.

54-Inch Tricotine
\$3.39 yd.

A beautiful, fine, supple
quality. Navy only.

—Second Floor, 34th
Street, Front.

18,000 Yards

White Wash Materials

At Exceptionally
Low Prices

Pajama Checks
14c yard

An excellent wearing
quality suitable for
undergarments for all
members of the fam-
ily. 36 inches wide.

Domest Flannel
18c yard

A medium weight, thick
nap white flannelette of
which the most com-
fortable and service-
able nightwear is
made. 27 inches wide.

Imported Nainsook
\$1.98

Piece of 10 Yards

A fine quality nain-
sook, sheer and close-
ly woven; highly mer-
cerized. Excellent for
women's and chil-
dren's wear. 36 inches
wide. Only 500 pieces
in the lot.

—Second Floor,
Center.

Cretonnes

Specially Priced

98c Yd.

Usual Price

Would Be \$1.49 Yard

English warp prints in
the soft shadow effects,
in three charming rose
and chrysanthemum de-
signs. Dark, rich color-
ings, with backgrounds
of black, gray, and a
warm coppery autumn
leaf-tone. A splendid
heavy quality, very de-
sirable for hangings and
furniture covers.

—Fourth Floor, 34th
Street, Rear.

Sheets and Pillow Cases

of Bleached Muslin
At Greatly Reduced
Prices

Bleached Muslin,
hemmed ends. Sheet,
seamless, single bed or
cot size, 54x90 inches,
74c and 98c each

Bleached Muslin Pillow
Cases, hemmed ends.
Size 45x36 inches.
24c and 28c each

Bleached Muslin
Sheets, seamless,
hemmed ends, good,
serviceable quality.
Size 81x90 inches,
98c and \$1.24 each

Scalloped Bleached
Muslin Pillow Cases,
size 45x36 inches,
Special, 42c each

—Basement, 34th
Street, Rear.

In the Misses' Own Section

White Jean Middies

For the School-Girl

\$1.39



The ever-popular, prac-
tical white middy for
school or gym is here,
with long sleeves and
sailor collar, just wait-
ing the touch of a bright
tie for added becoming-
ness.

The shaped hip can be
worn straight or turned
up in smart cuff effect,
as one prefers.

Sizes 6 to 20

—Third Floor, Center.

Boys' Full Regulation

Blue Serge Middy Suits

\$3.89



All-wool, fast color, true blue
serge. They are well made, hav-
ing a double yoke, front and
back. Choice of
white, black or gold
braid on collar and
cuffs. Embroidered
stars on collar and
emblem on sleeve.

Straight knee trousers
that are full lined.
Good quality silk tie.

Sizes 3 to 10 years.

—Second Floor, 34th Street, Rear.

Real Filet Laces

Very Specially Priced

29c 49c 69c 98c per yard

Whether the need be for a dainty trimming on blouse,
brassiere or bit of lingerie; on art linens, curtains or
children's garments, a large new purchase of real hand-
made filet laces offers just the variety of design to meet
the need.

All widths—in edges and insertions.

Picot Filet Edges—12c yard

—Main Floor, Center.

Silver Plated Hollow Ware

Greatly Reduced



Tea Sets, \$9.94

Our Usual Price would be \$15.89

The Colonial design lends grace and artistry to this
highly burnished set of good quality plated ware. The
sugar bowl and cream pitcher are gold lined.

Fruit Bowls, \$3.96

Our Usual Price would be \$5.84

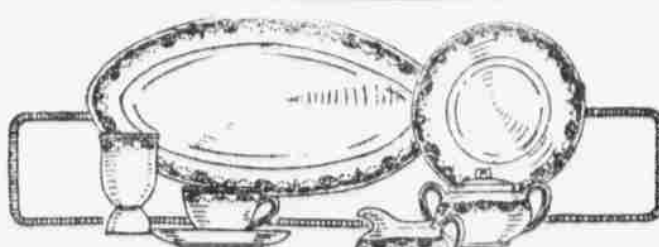
An attractive silver plated bowl for serving fruits or
salads. 13 1/2 inches long, in Colonial design.

Bread Trays, \$4.64

Our Usual Price would be \$6.94

Bright finish, 13 1/2 inches long, with the border ham-
mered and pierced in attractive design. Heavily silver
plated on a body of nickel silver.

—Main Floor, Broadway.



American Porcelain

47-Piece Breakfast Sets

Greatly Reduced

\$9.74

Originally \$18.74

An attractive breakfast or luncheon service for six,
with its pretty border design in a warm salmon-rose.
The set includes:—

4 Breakfast Plates
4 Bread and Butter Plates
4 Preserve Dishes
6 Coffee Cups and Saucers

4 Egg Cups
4 Meat Plates
Vegetable Dish
Sugar Bowl and Cream Pitcher

—Basement, 34th Street, Front.



Featuring the Latest Style Notes of Paris

New Fall Frocks

For "Miss New York"

at \$19.74

at \$22.74

Roses of self material, fashioned into a
girdle, relieve the simple lines of the crepe
de Chine frock illustrated A. It is in the
new cocoa shade Paris sponsors as ex-
tremely smart. Also in black, navy and
brown.

Allover Persian embroidery becomes
overblouse to a plaited skirt of the smart
two-piece Jersey frock illustrated C. The
material and embroidery contrast in color
—brown with sand, and henna with navy,
or sand Jersey may be had with sand em-
broidery. A similar model has a round
neckline.

Clinging hip drapery and new wing
sleeves explain another charming way
to be in accord with the Fall mode, as
illustration B testifies. Crepe satin is the
fabric—with brown, cocoa, navy and black
for preference.

Lingerie collar and cuffs of sheer ba-
tiste heighten their charm on the Poiret
twill frock illustrated D, by being em-
brodered in peasant red. Long panels of
unique design complete the model and
make it especially attractive for street and
school wear.

—Third Floor, 34th Street, Front.

A Clearance of Women's

Two Clasp Silk Gloves in Small Sizes

38c pair

Originally 74c pair

The season's accumulation offered at a clearance price—to women who
wear sizes 5 1/2 and 6. Double finger tips—white, navy and black.

—Main Floor, Center, Broadway.

1,332 Women's Morning Dresses

\$1.88

In Our Morning Dress Section

For the busy hours of early morning these dresses of
striped and checked gingham will be found not only prac-
tical and durable, but also attractive in fabric and style.
Illustrated at the right—Straightline model of checked
gingham; collar and cuffs of white pique with braid edge
and tie sash of self material.

Illustrated at the left—Billy model in striped gingham.
The collar, cuffs and pocket are trimmed with chambray
and edged with narrow pipings of gingham. Tie sash.

Sizes 36 to 46

—Third Floor, Center.

Continuing the Sale of Seamless Axminster Rugs

Imported and Domestic

The values in this sale are quite unusual—some of the rugs are selling at our
usual import cost. All are this season's arrivals. Every color and design is
good—motifs adaptable to every decorative scheme. Nearly every pattern
can be matched in smaller sizes. To give you an idea how the prices run:

Imported Seamless Axminster Rugs

6 ft. x 9 ft.,	\$23.89	10 ft. 6 in. x 12 ft.,	\$56.25
7 ft. 6 in. x 9 ft.,	30.25	10 ft. 6 in. x 13 ft. 6 in.,	62.75
9 ft. x 9 ft.,	35.75	12 ft. x 12 ft.,	63.75
9 ft. x 10 ft. 6 in.,	42.25	12 ft. x 13 ft. 6 in.,	71.75
9 ft. x 12 ft.,	48.25	12 ft. x 15 ft.,	79.75

Domestic Seamless Axminster Rugs

18 in. x 36 in.,	\$2.79	7 ft. 6 in. x 9 ft.,	\$37.25
27 in. x 54 in.,	5.24	8 ft. 3 in. x 10 ft. 6 in.,	51.50
36 in. x 63 in.,	6.59	9 ft. x 12 ft.,	58.25
36 in. x 72 in.,	8.44	3 ft. x 9 ft.,	15.24
4 ft. 6 in. x 6 ft. 6 in.,	17.24	3 ft. x 12 ft.,	19.48
6 ft. x 9 ft.,	30.50	3 ft. x 15 ft.,	21.74

—Fourth Floor, Front.

A Special Sale of 500

Indestructible Pearl Necklaces

With Genuine Diamond Clasps

\$6.94

Lowest Verified Price
Elsewhere \$8.75

Softly tinted beads—with that
creamy luster one sees in very
fine solid pearls. In gradu-
ated strands of 18, 24, 27 and
30-inch lengths.

The strands are fastened
with 18-karat white gold
clasps, set with a genuine
cut diamond.

—Main Floor, 34th Street, Broadway.



Just Arrived From Paris!

Beaded and Spangled Tunics

\$18.48 to \$69.50

Only the daintiest of
fine silk nets, Geor-
gettes, chiffons and
crepes de Chine have
been employed in
their fashioning—de-
veloped in the new
long models so grace-
fully becoming to miss
and matron alike.

The colors—sapphire,
green, rose, tangerine,
orchid, gray, tan,
navy, black and white
—are combined to give
effective contrasts be-
tween the beads and
the spangles.



Brocaded Metallic
Cloths, \$9.24 Yard

Exquisite in color and design,
and most effective in texture for
draped gowns or for wraps.

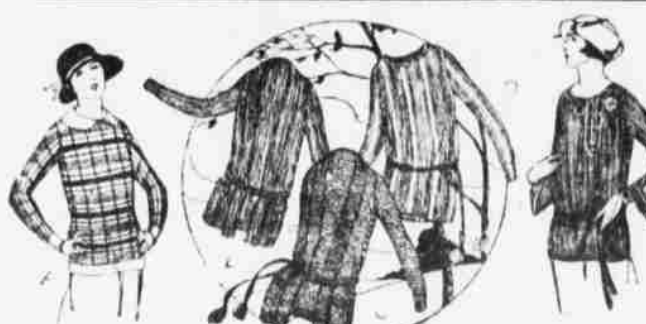
Orchid, green, blue, gold, old
gold and steel. 36 inches wide.

—Main Floor, 34th Street, Center.

Metallic Tissues,
\$2.54 yd. \$4.54 yd.

Fine, heavy quality, for gowns,
slips, millinery and other trim-
ming purposes.

Silver, gold, old gold and steel
24-inch—\$2.54 yard
36-inch—\$4.54 yard



New Sport Sweaters

Of Pure Silk, Fiber or Fine Yarn

Autumn is the best time of the year for sports—golf,
when the crisp leaves lie under foot; tennis, when the dew
sparkles on the court in the early morning; sailing, when
one needs a sweater's warmth. All these occasions have
been considered, and as a result our collection of sport
sweaters is not only excellent in point of style and value
—it is appropriate.

Illustrated D, is a slip-over of medium weight, pure
mohair, in striped weave. In black, white, navy,
buff, silver gray, Copenhagen or caramel.

\$2.94

Illustrated B, is a fine double stock worsted Tuxedo of
medium weight. Colors same as A. Sizes 36 to 46.

\$4.64

Illustrated C, is a fiber silk Tuxedo in novelty weave.
Colors same as A. Sizes 36 to 46.

\$10.74

Illustrated A, is a handmade slip-over in a smart
stripe weave. In combinations of reds, blues,
orchids or pinks. Sizes 36 to 42.

\$19.74

Illustrated E, is one of our most beautiful sweaters—
a pure silk slip-on embroidered about the neck and
on the cuffs. In orchid or navy.

\$48.75

—Third Floor, 34th Street, Front.



A Special Sale of FEATHER HATS

\$2.79

The Shapes are new and becoming—the colors are new—
and the quality is more than usual at the price—that's
why we call attention to this as a special sale!

Hackle and ostrich, satin and ostrich, and duvetyn are
used in making these feather hats for young women and
matrons. The color range is exceptionally good, including
pleasant and chestnut shades, royal blue, almond green,
navy and black.

—Second Floor, 34th Street, Front.